

Untitled document

April 6th forum designed to help small businesses utilize online tools to grow their businesses

March 23, 2012

CONCORD, NH – Congressman Charles F. Bass (NH-02) today announced he is hosting a Small Business Social Media Forum on **Friday, April 6, 2012** from **9:30 a.m. to 12:00 p.m.** to give small businesses an opportunity to learn more about leveraging online tools in their business strategy.

Representatives from Facebook, Google, Yelp, the New Hampshire High Technology Council, and the New Hampshire Division of Travel and Tourism will give presentations about implementing an effective social media strategy to attract customers and grow one's business.

The forum, which is free of charge, will be held in the **Sweeney Hall Auditorium** at the **New Hampshire Technical Institute**, located at 31 College Drive in Concord. Individuals interested in attending should RSVP to Bass' Concord Office at (603) 226-0064 or via email at Bass.Events@mail.house.gov.

Bass, a member of the House Subcommittee on Communications and Technology, said:

"Small businesses are the engine of economic growth in New Hampshire, and I am committed to finding ways to make it easier for them to expand and create jobs. As part of my ongoing outreach and constituent service, I'm very pleased to offer this forum as a resource for small businesses interested in using online tools to grow their businesses.

"With more and more individuals plugged in online, businesses need to develop strategies to communicate effectively with their customers and reach new ones. I encourage any small business owner or employee to join us on Friday, April 6th to hear directly from the social media experts."

For more information, please visit <http://bass.house.gov>.

-- 30 --